

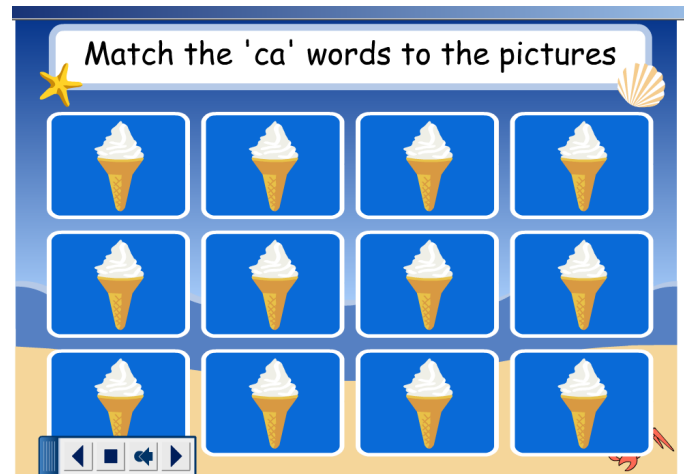
Literacy Activity Builder

Literacy Activity Builder is a teacher resource that provides a set of template-based tools that make it easy to create customised literacy lessons - quickly, simply and effectively.

Teachers use a step-by-step wizard approach to enter their **own** content into any of the nine activity frameworks to build their own literacy activities. A simple click of the mouse delivers professional-looking resources, ideal for use with the whole class using an interactive whiteboard or for small groups or individual pupils working on their own.

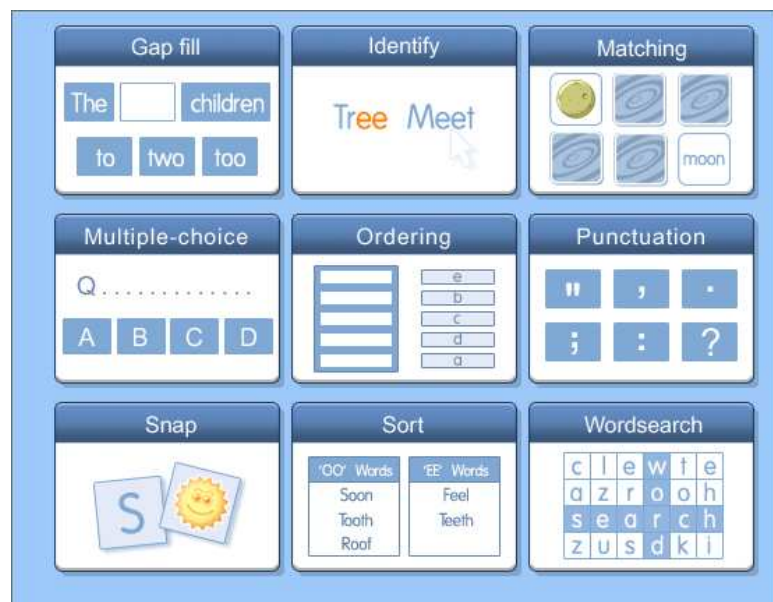
In addition, there are over sixty sample activities available ranging from pre-school to Year 6. These can be edited to suit the level of the students.

There are also comprehensive tutorial video guides available for each template to help teachers create one or a set of lessons. Teachers can be confident that each literacy activity has a professional finish - so that their focus is on the lesson without technology getting in the way.



Literacy Activity Builder enables teachers to print all activities as worksheets or paper-based exercises and using the import feature, these can be shared amongst colleagues. Furthermore, teachers may also publish their activities in html, executable (exe.), or SCORM 1.2 formats for use on a school website or virtual learning environment.

The nine activities available are shown below:





Quote

"I demonstrated LAB today and what a reaction! - Everyone was thrilled with it and there was a queue to get loading it on computers. It really is a brilliant piece of software. Everyone is very excited about Numeracy Activity Builder..." Jane Bryce, Head of Key Stage 2, Belmont House Campus, Londonderry.

"Literacy Activity Builder ... allows you to create more imaginative and professional looking lessons with relative ease. You have total control over the content. You simply input the text and with a click of a button the program does the rest - no more worries about design and presentation. It's a great resource for teachers to get to grips with the interactive whiteboard and to support their teaching of literacy."

Aidan Lennon, Advisory Officer for Literacy and ICT (SELB)